



Washburn County Tourism Association
122 N River Street | Spooner, WI 54801
715-635-9696 | tourism@washburncounty.org

AUGUST MONTHLY BOARD MEETING – OPEN SESSION

Tuesday, August 11, 2026 | 8:30AM

Washburn Co Highway Dept Meeting Room | 1600 Co Hwy H | Spooner, WI 54801

- 1. Call to Order**
- 2. Roll Call**
- 3. Approve Current Agenda**
- 4. Minutes of Previous Meeting(s)**
- 5. Financial Report & Line-Item Transfers**
- 6. Correspondence**
- 7. 2027 Budget Approval**
- 8. Operational Updates**
 - a. LED Sign Posting Policy Review**
 - b. Hiring: Marketing Director**
 - c. Staff Contracts Check In**
 - d. 2027 Memberships**
 - e. Visitor Stats**
- 9. Marketing Updates**
 - a. 2027 Visitor Guide**
 - b. 2nd Homeowner Mailing**
 - c. Marketing Committee Review/Updates**
- 10. Citizen Comment**
- 11. Possible Future Agenda Items**
- 12. Adjourn**

NEXT MONTHLY BOARD MEETING:

Tuesday, September 8, 2026 | 8:30AM

Washburn Co Highway Dept Meeting Room | 1600 Co Hwy H | Spooner, WI 54801



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EXECUTIVE/PERSONNEL COMMITTEE MEETING – OPEN SESSION

**Tuesday, August 11, 2026 | Immediately Follow August Monthly Board Meeting
Washburn Co Highway Dept Meeting Room | 1600 Co Hwy H | Spooner, WI 54801**

- 1. Call to Order**
- 2. Roll Call**
- 3. Approve Current Agenda**
- 4. Closed session pursuant to Wisconsin Statute 19.85(1)(c) considering employment, promotion, compensation or performance evaluation of any public employee over which the governmental body has jurisdiction or exercises responsibility in RE: Marketing Director Position.**
- 5. Reconvene to Open Session and Act on Items from Closed Session if necessary and appropriate and continue with additional items if necessary.**
- 6. Meeting Follow Ups**
- 7. Adjourn**

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