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## **TRAVEL NORTHWEST WISCONSIN TOURISM COMMITTEE**

Wednesday, June 10, 2026

10:00 a.m.

(Note Time Change)

Northwest Regional Planning Commission  
Conference Room  
1400 S River Street  
Spooner, Wisconsin

or

Join Zoom Meeting

<https://us06web.zoom.us/j/87091148280?pwd=UEhXZFUSIDvabtBH1p4xovqChk3SFb.1>

Join by Phone

312-626-6799

Meeting ID: 870 9114 8280

Passcode: 858582

### **AGENDA**

1. Call to Order
2. Roll Call
3. Election of Officers
  - a. Chairperson
  - b. Vice Chairperson
4. Approval of Minutes of the April 8, 2026 Meeting
5. Financial Report
6. 2026 Governor's Fishing Opener Debrief
  - a. Banquet
  - b. Family Fishing Day

Travel Northwest Wisconsin Tourism Committee Agenda

Page 2

June 10, 2026

- c. Showcase Tours
  - d. Social Media Influencer Coverage
  - e. VIP Fishing
  - f. Food
  - g. Budget – Sponsorship Totals and Total Expenses
7. Updates on Outdoor & Travel Guide and Corridor Map
  8. 2026 Marketing Plan – Project Review and Upcoming Project Due Dates
  9. 2027 Preliminary Budget Development
  10. Travel Wisconsin Report
  11. Homework Assignments
  12. Next Meeting Date: July 8 at 9:00 a.m.
  13. Adjourn

Travel Northwest Wisconsin Google Drive:

[https://drive.google.com/drive/u/0/folders/1NNmOOi6Nx9zCefO\\_oJ4ihirIENpPkXRN](https://drive.google.com/drive/u/0/folders/1NNmOOi6Nx9zCefO_oJ4ihirIENpPkXRN)