



Washburn County Tourism Assn.  
122 N. River Street | Spooner, WI 54801  
715-635-9696 | tourism@washburncounty.org

## **ANNUAL MEETING AGENDA – OPEN SESSION**

**Tuesday, May 12, 2026 | 8:30AM**

**Washburn County Highway Dept Meeting Room | 1600 County Highway H | Spooner, WI 54801**

1. Call to Order
2. Roll Call
3. Approve Current Agenda
4. WCTA Bylaw Review
5. Municipality Membership(s)
6. Thank You to Outgoing Board Members
7. Election of Board Members
8. Adjourn

## **MONTHLY BOARD MEETING – OPEN SESSION**

**Tuesday, May 12, 2026 | Immediately Following Annual Meeting**

**Washburn County Highway Dept Meeting Room | 1600 County Highway H | Spooner, WI 54801**

1. Call to Order
2. Roll Call
3. Approve Current Agenda
4. Minutes of Previous Meeting(s)
5. Financial Report & Line-Item Transfers
6. Correspondence
7. Election of Officers
  - a. President
  - b. Vice President
  - c. Secretary
  - d. Treasurer
8. Bank Signature Card
9. WCEDC Staffing Contract
10. 2027 Visitor Guide
  - a. Bid Review & Decision
  - b. Ad Sales & Pricing
11. Marketing Report
  - a. Shell Lake Room Tax Presentation
  - b. 2<sup>nd</sup> Homeowner Mailing
  - c. Washburn County Sign Update
  - d. Website Stats & Visitor Stats
  - e. Other Misc. Updates
12. Operational Update(s)
  - a. WCTA Committees: Fundraising & Best of WashCo Awards
  - b. Visitor Center Project(s)
  - c. Staffing Contracts: Rodeo & Cranberry Festival
13. Citizen Comment
14. Possible Future Agenda Items
15. Adjourn

### **NEXT BOARD MEETING:**

**Tuesday, June 9, 2026 | 8:30AM**

**Washburn County Highway Dept Meeting Room | 1600 County Highway H | Spooner, WI 54801**