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TRAVEL NORTHWEST WISCONSIN TOURISM COMMITTEE

Wednesday, April 8, 2026
10:00 a.m.
(Note Time Change)

Northwest Regional Planning Commission
Conference Room
1400 S River Street
Spooner, Wisconsin

or

Join Zoom Meeting
<https://us06web.zoom.us/j/87091148280?pwd=UEhXZFUSIDvabtBH1p4xovqChk3SFb.1>

Join by Phone
312-626-6799

Meeting ID: 870 9114 8280
Passcode: 858582

AGENDA

1. Call to Order
2. Roll Call
3. Approval of Minutes of the March 11, 2026 Meeting
4. Financial Report
5. Review Homework Assignments from March Meeting
6. 2026 Governor's Fishing Opener
 - a. Warren Knowles Award Nomination
 - b. Sponsorships
 - c. RSVPs
 - d. Showcase Tours

Travel Northwest Wisconsin Tourism Committee Agenda

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- e. Social Media Influencers
 - f. Friday Night Banquet
 - g. Giveaways
 - h. Fishing Hosts
 - i. Family Fishing Day – Food and Booths
 - j. Saturday Breakfast
 - k. Bag Stuffing Date and Time
 - l. Future Fishing Opener Host Counties
 - m. Other
7. Updates on Outdoor & Travel Guide and Corridor Map
 8. 2026 Marketing Plan
 - a. Project Review – Upcoming Project Due Dates
 - b. Marketing Subcommittee Report
 9. Travel Wisconsin Report
 10. Homework Assignments
 11. Next Meeting Dates
 - April 21, 2026 at 10:00 a.m. – bag stuffing for Fishing Opener
 - May 13, 2026 at 9:00 a.m. (Sarah has a conflict)
 12. Adjourn

Google Drive:

https://drive.google.com/drive/u/0/folders/1NNmQOi6Nx9zCefO_oJ4ihirIENpPkXRN