



Washburn County Tourism Assn.
122 N. River Street | Spooner, WI 54801
715-635-9696 | tourism@washburncounty.org

MONTHLY BOARD MEETING – OPEN SESSION

Tuesday, March 10, 2026 | 8:30AM

Washburn County Highway Dept Meeting Room | 1600 County Highway H | Spooner, WI 54801

1. Call Meeting to Order
2. Roll Call
3. Approve Current Agenda
4. Minutes of Previous Meeting(s)
5. Financial Report & Line-Item Transfer(s)
6. Correspondence
7. Outreach Update
 - a. Best of WashCo Awards Night Recap
 - b. WCEDC Networking & Educational Event
 - c. New Businesses
 - d. Local Distribution
8. Marketing Update
 - a. Washburn County Sign
 - b. Winter Campaign Wrap Up/Review
 - c. Upcoming Placements/Campaigns
 - d. Website Stats & Visitor Stats
 - e. Northwoods Marketing Summit – April 16th, Siren
 - f. Marketing Committee Meeting: Thursday, March 26th at 8:30AM at WCTA Office
 - g. Other Misc. Updates
9. Operational Update
 - a. 2026 Fundraising Goals & Objectives
 - b. Board Member Recruitment
 - c. Staffing Contracts Update
10. Citizen Comment
11. Possible Future Agenda Items
12. Adjourn

NEXT BOARD MEETING:

Tuesday, April 14, 2026 | 8:30AM

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