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TRAVEL NORTHWEST WISCONSIN TOURISM COMMITTEE

Wednesday, March 11, 2026

10:00 a.m.

(Note Time Change)

Northwest Regional Planning Commission
Conference Room
1400 S River Street
Spooner, Wisconsin

or

Join Zoom Meeting

<https://us06web.zoom.us/j/87091148280?pwd=UEhXZFUSIDvabtBH1p4xovqChk3SFb.1>

Join by Phone

312-626-6799

Meeting ID: 870 9114 8280

Passcode: 858582

AGENDA

1. Call to Order
2. Roll Call
3. Approval of Minutes of the February 11, 2026 Meeting
4. Financial Report
5. 2026 Governor's Fishing Opener
 - a. Warren Knowles Award Nomination
 - b. Sponsorships
 - c. RSVPs
 - d. Showcase Tours
 - e. Social Media Influencers

Travel Northwest Wisconsin Tourism Committee Agenda

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- f. Friday Night Banquet
 - g. Giveaways
 - h. Fishing Hosts
 - i. Family Fishing Day – Food and Booths
 - j. Saturday Breakfast
 - k. Bag Stuffing Date and Time
 - l. Other
- 6. Updates on Outdoor & Travel Guide and Corridor Map
 - 7. 2026 Marketing Plan
 - a. Project Review – Upcoming Project Due Dates
 - b. Marketing Subcommittee Report
 - 8. Travel Wisconsin Report
 - 9. Homework Assignments
 - 10. Next Meeting Date: April 8, 2026 at 10:00 a.m. (Northwest Regional Planning Commission and Zoom)
 - 11. Adjourn

Google Drive:

https://drive.google.com/drive/u/0/folders/1NNmQOI6Nx9zCefO_oJ4ihirIENpPkXRN