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## TRAVEL NORTHWEST WISCONSIN TOURISM COMMITTEE

Wednesday, February 11, 2026  
9:00 a.m.

Join Zoom Meeting

<https://us06web.zoom.us/j/87091148280?pwd=UEhXZFUSIDvabtBH1p4xovqChk3SFb.1>

Join by Phone  
312-626-6799

Meeting ID: 870 9114 8280  
Passcode: 858582

### AGENDA

1. Call to Order
2. Roll Call
3. Approval of Minutes of the January 14, 2026 Meeting
4. Financial Report
5. Review of Homework Assignments from the January 14, 2026 Meeting
6. 2026 Governor's Fishing Opener
7. 2025 Marketing Plan
  - a. Outdoor & Travel Guide and Corridor Map
  - b. Outstanding Invoices or Expenditures
8. 2026 Marketing Plan
  - a. Project Review – Upcoming Project Due Dates
  - b. Marketing Subcommittee Report

Travel Northwest Wisconsin Tourism Committee Agenda

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9. Travel Wisconsin Report

10. Homework Assignments

11. Next Meeting Date: March 11, 2026 at 9:00 a.m. (in person and Zoom)

12. Adjourn

Google Drive:

[https://drive.google.com/drive/u/0/folders/1NNmQOi6Nx9zCefO\\_oJ4ihirIENpPkXRN](https://drive.google.com/drive/u/0/folders/1NNmQOi6Nx9zCefO_oJ4ihirIENpPkXRN)