



Washburn County Tourism Assn.
122 N. River Street | Spooner, WI 54801
715-635-9696 | tourism@washburncounty.org

MONTHLY BOARD MEETING – OPEN SESSION

Tuesday, December 9, 2025 | 8:30AM

Washburn County Highway Dept Meeting Room | 1600 County Highway H | Spooner, WI 54801

1. Call Meeting to Order
2. Roll Call
3. Approve Current Agenda
4. Minutes of Previous Meeting(s)
5. Financial Report
 - a. Line-Item Transfer(s)
6. Correspondence
7. Executive/Personnel Committee Meet Updates
 - a. Employee Handbook Update(s)
 - b. Executive Director Leave
 - c. Other Misc. Updates
8. Outreach Update
 - a. Best of WashCo Awards Night
 - b. New Businesses
9. Marketing Update
 - a. 2026 Washburn Co Visitor Guide
 - b. 2026 Marketing Budget Plan
 - c. Other Misc. Updates
 - d. Website Stats & Visitor Stats
10. Operational Update
 - a. Visitor Center Hours: Friday, January 23, 2026
 - b. Fundraising Recap: WashCo Winter Cash Raffle
 - c. 2026 Budget Updates
11. Citizen Comment
12. Possible Future Agenda Items
13. Adjourn

NEXT BOARD MEETING:

To Be Determined

See You Next Year!