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TRAVEL NORTHWEST WISCONSIN TOURISM COMMITTEE

Wednesday, November 12, 2025
8:30 a.m.

Join Zoom Meeting

<https://us06web.zoom.us/j/86063670065?pwd=fDN5PX9NxoVfpalQ4mAPOrFivNyb48.1>

Join by Phone
312-626-6799

Meeting ID: 860 6367 0065
Passcode: 638280

AGENDA

1. Call to Order
2. Roll Call
3. Approval of Minutes of the October 2, 2025 Meeting
4. Financial Report
5. Review of Homework Assignments from October 2, 2025 Meeting
6. 2025 Governor's Fishing Opener Wrap-up
7. 2026 Governor's Fishing Opener
8. 2025 Marketing Plan/Marketing Subcommittee Report
 - a. Outdoor & Travel Guide
 - b. Corridor Map
 - c. Other Projects

9. Update from Travel Northwest Wisconsin Board of Directors Meeting
 - a. Dues Update
 - b. 2026 Budget Adoption
 - c. Officer Update
10. Travel Wisconsin Report
11. Homework Assignments
12. Set December Meeting Date and 2026 Meeting Schedule
13. Adjourn