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TRAVEL NORTHWEST WISCONSIN TOURISM COMMITTEE

Thursday, August 14, 2025
1:00 p.m.

Join Zoom Meeting

<https://us06web.zoom.us/j/84283538507?pwd=66IeT8uS1Sy08KBbk07X48e0xs83sz.1>

Join by Phone
312-626-6799

Meeting ID: 842 8353 8507
Passcode: 512792

AGENDA

1. Call to Order
2. Roll Call
3. Approval of Minutes of the June 5, 2025 Meeting
4. Financial Report
5. 2025 Governor's Fishing Opener
 - a. Financials
 - b. Additional Comments or Follow-up
 - c. Discuss Future Locations
6. 2025 Marketing Plan/Marketing Subcommittee Report
 - a. Outdoor & Travel Guide
 - b. Corridor Map
 - c. Other Projects
7. Dues Recommendation for 2026

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8. 2026 Budget Preparation
9. Travel Wisconsin Report
10. Homework Assignments
11. Discussion of Future Agenda Items
12. Next Meeting Date and Topics
13. Adjourn