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TRAVEL NORTHWEST WISCONSIN TOURISM COMMITTEE

Thursday, June 5, 2025
10:00 a.m.

Northwest Regional Planning Commission Conference Room
1400 S River Street
Spooner, Wisconsin

or

Join Zoom Meeting

<https://us06web.zoom.us/j/84283538507?pwd=66leT8uS1Sy08KBbk07X48e0xs83sz.1>

Join by Phone
312-626-6799

Meeting ID: 842 8353 8507
Passcode: 512792

AGENDA

1. Call to Order
2. Roll Call
3. Approval of Minutes of the May 1, 2025 Meeting
4. Financial Report
5. Northwest Regional Planning Commission Tourism Project
Jason Laumann, Deputy Director, Northwest RPC
6. 2025 Governor's Fishing Opener – Debrief
7. 2025 Marketing Plan/Marketing Subcommittee Report
 - a. Outdoor & Travel Guide

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- b. Corridor Map
- c. Other

8. Wisconsin Department of Tourism/Travel Wisconsin Report
9. Homework Assignments
10. Discussion of Future Agenda Items
11. Next Meeting Date and Topics
12. Adjourn