



Washburn County Tourism Assn.

122 N. River Street, Spooner, WI 54801

715-635-9696/1-800-367-3306

tourism@washburncounty.org

MONTHLY BOARD MEETING AGENDA – OPEN SESSION

Wednesday, March 12, 2025 | 2:00PM

Washburn County Highway Dept. | 1600 County Highway H | Spooner, WI 54801

1. Call Meeting to Order
2. Roll Call
3. Approve Current Agenda
4. Minutes of Previous Meeting(s)
5. Financial Report & Line-Item Transfers
6. WI Canoe Heritage Museum – Sport Show Funding Request
7. Events/Fundraising
 - a. Spring Murder Mystery Dinner Update
8. Marketing Update
 - a. Photo Project
 - b. Highway Map Update
 - c. Summer Campaign
 - d. Social Media Highlights
 - e. Website Stats
9. Outreach Update
10. Operational Update
 - a. Visitor Center Annual Report
 - b. Audit Committee
 - c. Mosaic Technologies Update
 - d. Visitor Stats
 - e. Misc. Updates
11. Correspondence
12. Citizen Comment
13. Possible Future Agenda Items
14. Adjourn

NEXT BOARD MEETING:

Tuesday, April 8, 2025 | 8:30AM

Washburn County Visitor Center | 122 N River Street | Spooner, WI 54801