



Washburn County Tourism Assn.

122 N. River Street, Spooner, WI 54801

715-635-9696/1-800-367-3306

tourism@washburncounty.org

MONTHLY BOARD MEETING AGENDA – OPEN SESSION

Tuesday, February 11, 2025 | 8:30AM

Washburn County Visitor Center | 122 N River Street | Spooner, WI 54801

1. Call Meeting to Order
2. Roll Call
3. Approve Current Agenda
4. Minutes of Previous Meeting(s)
5. Financial Report
6. Line-Item Transfers – 2025 Budget Adjustments
7. 2025/2026 Washburn Co Highway Map Bid Selection
8. Events/Fundraising
 - a. Spring Murder Mystery Dinner Update
 - b. WashCo Winter Raffle
9. Marketing Update
 - a. 2025 Marketing Budget Review
 - b. Monthly Social Media Plan Review
 - c. Social Media Highlights
 - d. Website Stats
10. Outreach Update
 - a. Best of WashCo Awards Night Recap
 - b. Member Benefits
11. Operational Update
 - a. Visitor Stats
 - b. Board Seat Vacancies
 - c. Misc. Updates
12. Correspondence
13. Citizen Comment
14. Possible Future Agenda Items
15. Adjourn

NEXT BOARD MEETING:

March - TBD | 8:30AM

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